

Why You Should Refer DJ Flair & Music with Flair to Your Potential Couples

- A Vendor's Perspective from Andrea Sargent of Andrea's Occasions



Selecting a wedding DJ is one of the most important decisions (and could be the biggest mistake) when choosing wedding vendors for the big day. The DJ can literally make or break your wedding. So how do you know the DJ you suggest will take care of your customers? Send them to DJ Flair! Read the reasons below!

- **HE IS A CONSUMMATE PROFESSIONAL**
 - Adam – aka “DJ Flair” - knows how to interact with your clients and other vendors in a professional, respectful manner.
 - He arrives early to ensure there is enough time to adjust to any last minute changes or issues.
- **HE HAS AN INCREDIBLE SKILL SET AND IS VERY TALENTED**
 - He learned to actually play the instrument over the years making him more diverse than most other wedding DJ's, as he is a DJ who can entertain your wedding guests – not an entertainer pretending to spotlight as a DJ.
 - DJ'ing is way more than simply pushing buttons. It's an art form. DJ Flair has the talent and skill needed to not only be a good DJ, but a GREAT DJ!
- **HE IS A TEAM PLAYER**
 - Executing a wedding should be a team effort. All vendors are hired by the client to execute the same vision, and to achieve the same goal which is a great wedding. DJ Flair does not operate in the “not my job” mentality and assists where/when needed to help with that goal.
- **HE IS INFORMATIVE AND HAS GREAT MICROPHONE SKILLS**
 - DJ Flair is one of the only DJ's in the market place that knows how to use the microphone properly and always keeps the guests (and vendors) informed of what is happening. He always gives a 15 minute warning before speeches, dances, etc. to ensure that no one misses a special moment, with a 5 minute “last warning” each time.
 - DJ Flair understands the importance of keeping guests informed of the timeline, series of events, where things are located, who to talk to for questions, etc. so that the guests are not bored and are engaged in the wedding festivities.
- **HE HAS EXPERIENCE – THE “BIGGEST TOOL IN HIS TOOLBOX”**
 - The more you DJ the better you get. DJ Flair has been playing professionally since 1998 – having traveled with The Ohio State Alumni Association and worked with major bands such as The Spin Doctors, En Vogue and The Verve Pipe in his illustrious career. His experience with multiple DJ genres shines through with his performance.
 - DJ Flair knows how to read the crowd to play the right song at the right time. Over the years he has honed his craft not just “spinning records”, but dealing with people, situations and unforeseen –all the while maintaining great customer service that is unmatched in the industry.